

***International Symposium, School of Commercial Science, Senshu  
University***

*(open to the public)*

***Future Opportunities and Challenges in China and Vietnam  
—Perspectives on the Business Environment in East Asia—***

The Chinese and Vietnamese market will have a great impact on how Japanese companies conduct business in foreign markets after the March 11 earthquake. A professor specializing in Chinese Business as well as researchers of Vietnam will jointly hold an international symposium.

This project is collaboratively managed by the Institute of Commercial Sciences, Senshu University, and the Business School of National Economics University, Vietnam. We welcome active and open participation.



Factory of Vietnamese electronics manufacturer



Production facility of Vietnamese textile manufacturer

【Fee and enrollment limit】 Free of Charge; advance booking is not required (first 60 persons)

【Date】 August 6, Heisei 23(Sat) 13:30-15:30

【Place】 Mukogaoka Yuen Satellite Campus, Senshu University (in front of the bus station, the north exit of the Mukogaoka-Yuen Station, on the Odakyu-Odawara line)

【Programs- lecturer/theme】

“A Turning Point of the Chinese Economy - Future Business Opportunities and Challenges”- Hiroshi Toyama,  
Assistant Professor, School of Economics, Senshu University

“Current Status of the Business Environment in Vietnam” – Associate Prof. Dr. Tran Thi Van Hoa Dean of Business  
School of National Economics University, Vietnam

“Competitiveness of Vietnamese Enterprises” - Dr. Le Thi Lan Huong, Head of Post Graduated Programs of  
Business School of National Economics University, Vietnam

※Please note that the theme and lecturer may be changed dependent on circumstances.

Hosted by : The Institute of Commercial Science, Senshu University; mail : shoken@sc.senshu-u.ac.jp

Co-hosted by : Business School of National Economics University, Vietnam

Place : Satellite Campus, Senshu University; tel : 044-922-0992